

# The National Consumer Driven Healthcare Summit

*The Leading Forum on the Role of Consumers in Transforming Healthcare*



## Attendee Demographics From Past Summits

<b>Attendees by Types of Organizations</b>	<b>Percent</b>	<b>Attendees' State</b>	<b>%</b>	<b>Attendees' State</b>	<b>%</b>
Association/Institute/University/Gov	10.4%	AL	1.3%	MA	4.3%
Consulting	11.3%	AR	0.2%	MD	3.3%
Employer/Administrators/Agents	9.9%	AZ	0.8%	ME	1.0%
Health Plans/Insurance/Specialty Plans	16.3%	CA	7.0%	MI	2.2%
Media	6.3%	CO	2.2%	MN	5.7%
Pharmaceutical/PBM	6.7%	CT	2.2%	MO	1.5%
Providers	13.7%	DC	9.0%	MS	0.2%
Vendors/Other	25.5%	DE	0.5%	MT	0.5%
Total	100.0%	FL	3.2%	NC	3.0%
		GA	3.5%	ND	0.2%
		HI	0.2%	NE	0.3%
		IA	0.2%	NJ	3.3%
		ID	0.3%	NM	0.2%
		IL	4.2%	NV	0.3%
		IN	0.8%	NY	5.2%
		KS	0.8%	OH	1.7%
		KY	1.5%	OK	0.7%
		LA	1.2%	OR	0.8%
		MA	4.3%	PA	8.7%
		MD	3.3%	RI	1.7%
		ME	1.0%	SC	0.8%
		MI	2.2%	TN	1.2%
		MN	5.7%	TX	3.7%
		MO	1.5%	UT	0.8%
		MS	0.2%	VA	4.7%
		MT	0.5%	VT	0.2%
		NC	3.0%	WA	1.8%
		ND	0.2%	WI	3.0%
		NE	0.3%	International	0.3%
		NJ	3.3%	Grand Total	100.0%
		NM	0.2%		

  

<b>Attendees by Job Level</b>	<b>Percent</b>
Administrative	4.8%
Analytical	4.9%
Business Development	5.1%
CEO	11.8%
CFO	0.5%
CIO	0.3%
Clinical	1.0%
Communications	1.0%
Consultant	4.4%
COO	1.6%
Finance & Accounting	2.5%
General Executive	7.2%
Human Resources	3.3%
Information Technology	1.0%
Legal & Regulatory	3.5%
Managed Care Staff	0.8%
Medical Director	0.7%
Operations	13.5%
Physician	0.2%
Press	5.3%
Principal/Partner	3.3%
Professor	1.2%
Provider Relations	0.8%
Sales & Marketing	14.5%
Service	1.3%
Unknown	5.6%
Grand Total	100.0%

Listing of Companies Represented by Attendees Begins on Following Page

## National Consumer Driven Healthcare Summit

### Listing of Companies Represented by Past Attendees

3i Corporation  
A.D.A.M., Inc  
ACS Mellon  
ACS State Healthcare  
Adaptis, Inc  
Advanced Healthcare, SC  
Aetna  
Aflac  
Agency for Healthcare Research and Quality  
AIA Benefits Resource Group  
Alegent Health  
Alliance Data  
Alliant Credit Union  
Alston & Bird LLP  
Altarum Institute  
Amedisys  
American Academy of Neurology  
American Cancer Society  
American Heart Association  
American Medical Association  
America's Health Insurance Plans (AHIP)  
Aon Consulting  
AppsHub, Inc  
Assurant Health  
AssureCare/Kereon HSA  
athenahealth, Inc.  
Atlantic Information Services, Inc.  
Aurora Healthcare Ventures  
Bacou-Dalloz USA, Inc.  
Bank of America  
Baycare Health Partners  
Baylor University  
BD  
BearingPoint  
Benefit Advisors Network  
Benefit Associates, Inc.  
Benefitfocus  
Bertram Capital  
Best Doctors, Inc.  
Better Health Technologies, LLC  
BKD, LLP  
Bloomberg News, U.S. Health Team  
Blue Care Network  
Blue Cross & Blue Shield of RI  
Blue Cross and Blue Shield Association  
Blue Cross and Blue Shield of Alabama  
Blue Cross Blue Shield NC  
Blue Cross Blue Shield of Alabama  
Blue Cross Blue Shield of Florida  
Blue Cross Blue Shield of LA  
Blue Cross Blue Shield of Massachusetts  
Blue Cross Blue Shield of Michigan  
Blue Cross Blue Shield of Minnesota  
Blue Cross/ Blue Shield of IL  
Blue Healthcare Bank  
Blue Shield of California  
Bon Secours St. Francis Health System  
Borislow Insurance  
Brainshark  
BroadReach Healthcare  
BT Health  
Bureau of National Affairs  
Business Insurance  
CA Marketing  
CanadaNews International  
Cancer Treatment Centers of America  
Caremark  
CareMedic Systems, Inc.  
CareScout  
Carlisle Area School District  
Carlson School of Management, University of Minnesota  
CBIZ The Leifer Group  
CCH, Inc.-Spencer Group  
Celent  
CenBen USA  
Center for Studying Health System Change  
Centocor, Inc.  
Central Indiana Orthopedics  
Centura Health  
Cerner Corporation  
ChapterHouse  
Christiana Care Health System  
CIGNA Healthcare  
CIGNA/CareAllies  
Clear Choice Health Plans  
ClearPeak Communications  
Cleveland Clinic  
Community Medical  
ConnectiCare  
ConnectYourCare  
ConocoPhillips Company  
Consumer Driven Health Care Institute  
Consumer Driven Market Report  
Consumer Focused Care  
Consumer Health Services  
Consumers for Health Care Choices  
Consumers Union  
Convenient Care Association  
Cooper University Hospital  
CorCell, Inc  
Cose  
Crain Communications Inc.  
Crozer Keystone Health  
CVS Caremark  
D E V E N I R  
DCGM/Diversity Consultant Global Media  
Definity Health, A UnitedHealth Group Company  
Deloitte  
DeMarco & Associates  
DestinationRx  
Deutsche Bank  
Digene Corporation  
Discovery Benefits  
Drug Topics Magazine  
Early Solutions Clinic  
Echostar Satellite LLC  
Editor, Employee Benefit News inBrief  
E-Duction  
Emdeon Corp.  
Employee Benefit News  
Empowered Benefits  
eScreen, Inc.  
Ethicon Endo Surgery a Johnson and Johnson Co.  
Evantage Consulting  
everythingHEALTH  
Exante Financial Services, UnitedHealth Group  
Excellus Blue Cross Blue Shield  
Experian

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Express Scripts Inc.  
Families USA  
Femwell  
FEP Operations Center  
Fidelity Investments  
FieldMedia, LLC  
Findley Davies, Inc.  
Florida Hospital Centra Care  
Florida Insurance Brokers  
Forrest T. Jones & Co., Inc.  
Foundation Surgery Affiliates  
Frank Public Relations  
Galen Institute  
Gap Inc.  
GE Healthcare  
GE Money  
Given Imaging  
GlaxoSmithKline  
Goulston & Storrs  
Great-West Healthcare  
Greenwald & Associates  
Groom Law Group  
Guardian  
Guthrie Healthcare System  
Hampton-Newport News Community Services Board  
Harvard Business School  
Harvard Kennedy School  
Hawaii Medical Service Association  
Health Affairs  
Health Behavior Innovations  
Health Care Compliance Strategies  
Health Care Finance, Merrill Lynch  
Health Dialog  
Health Grades, Inc.  
Health One Associates  
Health Partners PHO  
Health Policy Institute of Ohio  
Health Strategies Group  
Health Strategy Associates  
Healthcare IT News  
Healthcare.com  
HealthMarkets  
Healthways, Inc.  
Healthwise  
Henry Schein Medical  
Hewitt Associates  
HHS Office for Civil Rights--Privacy Team  
Highland Capital Partners  
Highmark, Inc  
HIP Health Plans  
Hogan and Harston, LLP  
Horizon Blue Cross Blue Shield of New Jersey  
Horizon Healthcare Center, LLC  
Howard University Hospital  
HRSA Office of Performance Review  
HSA Clearing Corporation  
HSA Solution  
Human Resource Executive  
Humana, Inc.  
IBM  
ICT Group, Inc  
Independence Blue Cross  
Independent Health  
Information Technology, Inc., FiServ  
International Medical Publishing, Inc.  
Intuit  
J. Arthur Dail, Inc.  
Johnson and Johnson  
JP Morgan Chase  
Kaiser Permanente  
Katten Muchin Rosenman LLP  
KCI  
King Maker Magazine  
Kirkpatrick & Lockhart Preston Gates Ellis LLP  
Klient PRO, inc  
KPS Health Plans  
Kryptiq Corporation  
Legislative Budget Board  
Lemhi Ventures  
Lindora  
Lockheed & Martin  
Lumenos, a Wellpoint Company  
M.E.S.S.A.  
Maccabi  
Managed Care Interface  
Managed Healthcare Executive  
Managed Healthcare News  
Marathon Health  
Marita  
Maritz Inc.  
Market Strategies, Inc  
MAXIMUS  
McDermott Will & Emery LLP  
McKesson Provider Technologies  
McKinsey & Co.  
MedAssets  
Medavante Healthcare Payment Solutions  
MedBasics  
Medco HealthSolutions, Inc.  
MedEncentive  
Medica  
Medical Society of Virginia  
MEDILINQ  
MEDSEEK  
Med-Vantage, Inc.  
Mercer Health & Benefits  
Merck and Company  
Metavante  
MinuteClinic, Inc.  
MMSI  
Moses Cone Health System  
MphasiS Healthcare Solutions  
MS Health Partners  
Namours Foundation  
National Business Coalition on Health  
National Business Group on Health  
National Center for Policy Analysis  
Navigant Consulting Inc.  
Neben Health Consultants  
NeuroMedical Center  
NexCura  
NoMoreClipboard.com  
Novartis Pharmaceuticals  
NTCA  
Omni Select, Inc  
Open Solutions, Inc.  
Oracle

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Ortho Biotech  
Orthofix Inc.  
Orthopaedic Specialty Center  
Paragon Family Practice  
Paramount Health Care  
Partners HealthCare System  
Partnership for Prevention  
Payerpath, a Misys Company  
Pearson Government Solutions  
Peeramxd  
Per-Se Technologies  
Pfizer, Inc  
Pharmacy Benefit Management Institute (PBMi)  
Plan Service Providers, LLC  
Plexus Corporation  
Preferred Health Strategies, Ltd.  
PreferredOne  
Premera Blue Cross  
PriceWaterhouseCoopers LLP  
Prime Therapeutics, LLC  
Principal Financial Group  
QCSI  
RAND Corporation  
Reden & Anders, an Ingenix Company  
RediClinic  
Relay Health  
Resolution Health, Inc.  
Robert Parker Hospital  
Rutherford Hospital, Inc.  
RxEOB  
Southern New England Neurology  
Spectrum Medical Group  
SSM Partners  
St.Lukes Cornwall Hospital  
Starilix Corporation  
Sterling HSA  
SUNGARD  
SVPASC  
TA Health Care Consulting, Inc.  
Take Care Health Systems  
TASC 2  
Texas Department of Insurance  
The Bancorp Bank  
The Benfield Group  
The Commonwealth Fund  
The Compliance Team, Inc.

The Guardian Life Insurance Company  
The Health Plan  
The Horton Group  
The TriZetto Group  
Thompson Publishing Group  
Towers Perrin  
Transitions Optical  
Triple Tree, LLC  
Trover Solutions Inc.  
U.P.M.C.  
U.S. Bancorp  
U.S. Congressional Budget Office  
UCSF  
UMB Bank  
UMB Healthcare Services  
University Health Care, Inc  
University HealthSystem Consortium  
University of Michigan  
University of Virginia Health Services Foundation  
University Physicians, Inc.  
UPMC Health Plan  
URAC  
Utah Retirement Systems  
VaxServe  
VeriSign  
Veterans Health Administration  
VHA MID-AMERICA  
Vimo  
VoiceVerified, Inc  
VSP Vision Care  
Vyteris  
Wachovia Bank  
Wage Works, Inc.  
Walgreens  
Wall Street Journal  
Washington and Lee University School of Law  
Washington Dental Serrice  
Washington G-2 Reports, a division of IOMA  
Washoe Medical Center  
WEDI  
Wellpoint, Inc.  
Wells Fargo Health Benefit Services  
Winn Army Community Hospital  
Wisconsin Insurance Commission  
Wyeth Pharmaceuticals